



Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

One of the best undergraduate business programs in the Northeast, the school instills in students strong analytic skills, discipline, and ethical values. It offers professional preparation with a broad base in liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, business intelligence and marketing analytics, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. All Sy Syms students simultaneously attend one of the four schools of Jewish studies at the university. Students are taught by a distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

The Rennert Entrepreneurial Institute is one of the nation's few undergraduate programs that fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. Students may take entrepreneurship courses as electives or they may choose the entrepreneurship track of the management concentration. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

The Sy Syms School of Business offers business programs for men at the uptown Wilf Campus. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of, and sensitivity to, other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

CURRICULUM

The curriculum at Sy Syms School of Business includes general education core requirements, business core requirements, major requirements, and elective courses.

All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

MAJORS

Each student must select one area as a major and meet with an academic adviser to review the planned course of study. The following is a listing of areas in which the student may major. Regardless of how much transfer credit is granted, each student



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must complete at least 60 percent of the required credits in the major at the Sy Syms School.

Accounting

Business and Management

Students who choose to major in Business and Management must select from the following concentrations:

Finance

Business Intelligence and Marketing Analytics

Management

Marketing

MINORS

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting

Finance

Information and Decision Sciences

Management

Marketing

Sy Syms students may use all of their business electives towards a minor.

Yeshiva College students may pursue an 18 credit minor in business, accounting, finance, information and decision sciences, management, or marketing at the Sy Syms School. These minors enable liberal arts students to better understand the world of business and broaden their career options.

Regardless of how much transfer credit is granted, each student must complete at least 60 percent of the required credits in the minor at the Sy Syms School.

DEGREE REQUIREMENTS

- A. **Course and credit requirement:** Students must complete at least 128 credits, including all general education requirements (see below), business core requirements (see below), major requirements, and additional electives.
- B. **Residence requirement:** Students must attend an institution of higher education full time for at least eight semesters. They must complete a minimum of six full-time semesters and a minimum of 84 credits in residence at the Wilf Campus in New York. Furthermore, at least 24 of the last 35 credits must be taken in residence.

Students who transfer with two or more years of full-time study at an accredited degree-granting college (not a yeshiva) must be in residence at the New York campus of Yeshiva University for at least four full-time semesters. In total, such a student must earn at least 60 on-campus credits. Students who transfer with less



than two years of full-time study must earn credits in residence in accordance with the following:

<u>Previous Semesters Outside of YU</u>	<u>On-campus credits</u>
0	84
1	78
2	72
3	66
4	60

- C. **Grade requirement:** Students must achieve an average of 2.0 or better in all studies and a grade of C- or better in all business courses required as part of the business core and major (and minor) as well as in the courses required for the quantitative and social science general course requirements.
- D. **Capstone Course:** To be eligible for graduation, seniors in each major must complete a capstone course in their major or area of concentration.
- E. **Administrative requirements:** Each student must receive approbation of the faculty and the president, and must have filed an Application for Graduation form during the registration period of the semester in which the student completes all requirements.

SY SYMS GENERAL COURSE REQUIREMENTS

I. Basic Courses

- First Year Writing
- First Year Seminar

II. Humanities

- Two courses in different categories selected from:
Contemporary World Cultures (COWC)
Interpreting the Creative (INTC)
Cultures Over Time (CUOT)

III. Quantitative

- IDS 1001 Business Algebra (students may be exempt if they pass the Math Proficiency exam or have a SAT Math score of 670 or an ACT Math score of 30)
- IDS 1131 Statistics for Business
- IDS 1456 Quantitative Methods Management

IV. Social Science

- Economics 1031 Microeconomics
As of Fall 2015: Economics 1010 Principles of Economics



V. Natural Science

- One course in Natural World Cultures (NAWO) or one course in Human Behavior and Social Institutions (HBSI)

VI. General Electives

- Two additional 3-credit courses in business or liberal arts (excluding HES courses or AP courses) that are not used to fulfill any other General Course requirement, Business Core requirement or requirement for the major.

VII. Jewish Studies

All students must complete a course of study in academic Jewish studies which encompasses Hebrew language, Bible and Jewish History. The distribution of the requirement is as follows:

- Two Hebrew courses with numbers ending in –05 and –06.
All students should take Hebrew language in their first year on campus. Students should be aware that Hebrew language is a prerequisite for some of the other Jewish studies courses.
- BIB 1000 and one additional Bible course
- One Jewish history survey course chosen from 1200, 1210 1300, 1310, 1400, 1410, 1415, or 1430.
- BLW 2500 (offered by Syms) or HAL 2500 (offered by IBC)
- One additional course Jewish Studies course chosen from Bible, Jewish History or Jewish Philosophy

As of Fall 2015:

Grounded in a vision that embraces authoritative Torah texts and our ethical tradition, with the overarching goal of preparing students to engage meaningfully and successfully in the contemporary world of business, the Sy Syms School is proud to announce an especially designed Jewish Studies curriculum for its Undergraduate Business Students. The new curriculum will focus on preparing students to integrate contemporary Jewish values and thought into their professional lives, as they launch their careers in finance, accounting, marketing, management, data analytics, entrepreneurship, law, and beyond. The distribution of the requirement is as follows:

- Jewish Engagements
- Jewish Values in the Contemporary World
- Jewish Public Policy
- Business and Jewish Law
- Two Hebrew courses with numbers ending in –05 and –06.
All students should take Hebrew language in their first year on campus.

Students in the Yeshiva Program/Mazer School of Talmudic Studies and the Irving I. Stone Beit Midrash Program take these courses mostly at Yeshiva College. Students in Isaac Breuer College of Hebraic Studies and the James Striar School of General Jewish



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Studies satisfy these requirements with courses at those schools with some modifications, particularly for JSS students. A student in MYP or SBMP typically takes 17-18 credits (**as of Fall 2015: 14 credits**) in Jewish studies courses which appear on his Sy Syms transcript, while a student in IBC or JSS transfers a minimum of 18 HES credits (3 per semester) to his Sy Syms transcript. Students who change Jewish studies programs during their time at the Sy Syms School must consult with the head of their Jewish studies program regarding the fulfillment of Jewish studies requirements and bring written approval to Sy Syms advising.

Procedures for Hebrew Placement and Course Registration

For more information regarding Hebrew language placement and courses taken at Yeshiva College or the Isaac Breuer College please visit: <http://yu.edu/yeshiva-college/ug/hebrew/courses/>. JSS students should please consult the JSS section of the catalog.

BUSINESS CORE

All students are required to take the following core courses as part of their program of study: Accounting 1001, 1002; Business Law 2021 (except CPA accounting majors who take Business Law 2111; non-CPA accounting majors may take either BLW 2021 or 2111); Finance 1001; Information Systems 1020; Management 1020; Marketing 1001.

THE SY SYMS BUSINESS HONORS AND ENTREPRENEURIAL LEADERSHIP PROGRAM

The mission of the Sy Syms Business Honors and Entrepreneurial Leadership Program is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values across the curriculum. The program is focused on providing honors students with enhanced entrepreneurship opportunities; significant interaction with senior faculty in business, the liberal arts and sciences; and career-changing contacts with global business leaders and senior executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with significant entrepreneurship and internship opportunities. Sy Syms honors courses are designed to challenge students in various areas of business, to encourage imagination and creativity and to prepare students for exceptional career opportunities upon successful completion of the program.

Requirements: Admission to the Sy Syms Business Honors and Entrepreneurial Leadership Program requires Sy Syms honors students to exhibit excellent academic achievement as well as evidence of significant entrepreneurship and leadership potential. Sy Syms honors students must spend at least three full years on campus while maintaining a comparable level of excellence in Jewish studies.

All Sy Syms honors students will be required to successfully complete:

Six honors courses of which 1) At least two must be from the Jay and Jeanie Schottenstein Honors Program at Yeshiva College and 2) At least three must be Sy Syms honors courses.



Additionally, students must complete an entrepreneurship project or an internship as part of the honors program. The student will work closely with a faculty mentor either in performing the various steps of the entrepreneurship project or in preparing a report describing the successes and failures of the internship experience, utilizing the tools and techniques he or she acquired while at Syms.

Students will also attend an entrepreneurial leadership seminar learning from research faculty and business leaders about what makes a successful leader. They will be required to solve difficult business problems by selecting methods from both academic and business perspectives, and to present their solutions to a panel from both communities.

As of Fall 2015:

All Syms honors students will be required to successfully complete:

A. Honors Business as a Human Enterprise during their first year on campus. This course will examine the varied roles of business in a democratic society. Specifically, we will study the historical purpose or purposes of business, the role of law and ethics, corporate social responsibility, business sustainability, business and technology, triple bottom line reporting, social entrepreneurship and the future of business in the post-modern world.

B. Honors Entrepreneurial Leadership during their second year on campus. This course will focus on what it takes to develop the next generation of entrepreneurs, managers and leaders. We will discuss and review companies that include startups, family businesses, multi-national companies and high-tech firms, and analyze the leadership skills that their managers and employees possess. We will identify what made them successful companies, and what did not, and why.

C. Honors Analytical Driven Decision Making during their third year on campus. This course will introduce students to the science of fact based, data driven, decision making. The course will expose students to different approaches, support tools and analytical methods for decision making; enhance students' critical thinking skills and their ability to intelligently use information; and introduce students to modeling.

D. Two additional honors courses. These Honors Courses can be from the Jay and Jeanie Schottenstein Honors Program, the S. Daniel Abraham Honors Program or the Syms Honors Program.

E. Syms Leadership Seminar (1/2 credit) during the spring semester of their junior year. Students learn from research faculty and business leaders about what makes a successful leader. Students are required to study difficult business problems by selecting methods from both academic and business perspectives.



F. Honors Business Entrepreneurship Project/Internship (2.5 credits) during the summer before their senior year. Students choose between an entrepreneurship project and a significant internship experience. In either case, the Syms honors student works closely with a faculty mentor either in preparing a report describing the entrepreneurship or internship experience, utilizing the tools and techniques he or she acquired while at Syms.

SCHOOL REGULATIONS

Regulations pertaining to Sy Syms School alone are given here; those uniformly applicable to all undergraduate schools are given in the section Academic Information and Policies.

Attendance: At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of the student's attendance in each class is kept by the instructor. Reasonable attendance is expected for every student in a class. While faculty members may modify attendance policies as they see fit, reasonable absence is defined as twice the number of times a class meets per week. Absence without an excuse may result in the student receiving a grade of G. Excessive absences may result in the student being dropped or withdrawn from the course.

Grades: P/N System Each student above the freshman year who is in good standing may select one course each semester to be graded P or N during the week indicated on the academic calendar. This policy is for the purpose of encouraging students to take course work outside their area of specialization. The course may not be one required for graduation or required or recommended for the student's major. Students must apply for such a course during the period specified in the academic calendar.

Regulations and the limitations applicable to the choice of a course on the P/N system are available in the Office of the Registrar.

Credits for Enrollment in Classes, Honors, Academic Integrity, Standards, and Disciplinary Action Regulations governing credits for enrollment in classes, the Dean's List, Latin honors at graduation, academic integrity, standards and disciplinary action are found in the Academic Information and Policies section of the catalog.

Workload: The normal number of credits for a full semester's work is 15 - 17 credits. A full-time student is defined as one who is enrolled for at least 12 credits during a 15-week semester.

Under no circumstances will any student be given permission to register for more than 17.5 credits per semester at the Sy Syms School (including credit transferred from any other school of the University or from another institution).

Students with low averages are subject to restriction on their workload as described in the Academic Information and Policies section of the catalog.



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Unless required to limit their programs, students may not take fewer than 12 credits in any semester without written permission from the Office of the Dean.