



Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

One of the best undergraduate business programs in the Northeast, the school instills in students strong analytic skills, discipline, and ethical values. It offers professional preparation with a broad base in liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, information systems, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. All Sy Syms students simultaneously attend one of the four schools of Jewish studies at the university. Students are taught by a distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

The Rennert Entrepreneurial Institute is one of the nation's few undergraduate programs that fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. Students may take entrepreneurship courses as electives or they may choose the entrepreneurship track of the management concentration. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

The Sy Syms School of Business offers business programs for men at the uptown Wilf Campus. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of, and sensitivity to, other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

CURRICULUM

The curriculum at Sy Syms School of Business includes general education core requirements, business core requirements, major requirements, and elective courses.

All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

MAJORS

Each student must select one area as a major and meet with an academic adviser to review the planned course of study. The following is a listing of areas in which the student may major. Regardless of how much transfer credit is granted, each student



must take at least 60 percent of the required credits in the major must be taken at the Sy Syms School.

Accounting

Business and Management

Students who choose to major in Business and Management must select from the following concentrations:

Finance

Information and Decision Sciences

Management

Marketing

MINORS

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting

Finance

Information and Decision Sciences

Management

Marketing

Sy Syms students may count up to two courses of their major electives towards a minor.

Yeshiva College students may pursue an 18 credit minor in business, accounting, finance, information and decision sciences, management, or marketing at the Sy Syms School. These minors enable liberal arts students to better understand the world of business and broaden their career options.

DEGREE REQUIREMENTS

- A. **Course and credit requirement:** Students must complete at least 128 credits, including all general education requirements (see below), business core requirements (see below), major requirements, and additional electives.
- B. **Residence requirement:** Students must attend an institution of higher education full time for at least eight semesters. They must take at least 84 credits in residence at the New York campus of Yeshiva University, and a minimum of 12 credits each semester. At least 24 of the last 35 credits must be taken in residence. Students who transfer with two or more years of full-time study at an accredited degree-granting college (not a yeshiva) must be in residence at the New York campus of Yeshiva University for at least four semesters, taking at least 12 credits each semester. In total, such a student must earn at least 58 on-campus credits. At least 60 percent of the required credits in the major and the program must be taken at the Sy Syms School.



- C. **Grade requirement:** Students must achieve an average of 2.0 or better in all studies and a grade of C- or better in all business courses required as part of the business core and major (and minor) as well as in the courses required for the quantitative and social science general course requirements.
- D. **Capstone Course:** To be eligible for graduation, seniors in each major must complete a capstone course in their major or area of concentration.
- E. **Administrative requirements:** Each student must receive approbation of the faculty and the president, and must have filed an Application for Graduation form during the registration period of the semester in which the student completes all requirements.

SY SYMS GENERAL COURSE REQUIREMENTS

I. Basic Courses

- First Year Writing
- First Year Seminar

II. Humanities

- One course in Contemporary World Cultures (COWC) or one course in Interpreting the Creative (INTC)
- AND**
- One course in Cultures Over Time (CUOT)

III. Quantitative

- IDS 1131 Statistics for Business
- IDS 1456 Quantitative Methods Management

IV. Social Science

- Economics 1031 Microeconomics
- Economics 1051 Macro/Money & Banking

V. Natural Science

- One course in Natural World Cultures (NAWO) or one course in Human Behavior and Social Institutions (HBSI)

VI. Jewish Studies

All students must complete a course of study in academic Jewish studies which encompasses Hebrew language, Bible and Jewish History. The distribution of the requirement is as follows:

- Two Hebrew courses with numbers ending in –05 and –06.
All students should take Hebrew language in their first year on campus. Students should be aware that Hebrew language is a prerequisite for some of the other Jewish studies courses.



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- BIB 1015, plus three additional 2-credit Bible courses, including at least two text courses numbered from 2500 – 3999.
- Two Jewish history courses chosen from 1200, 1300, 1400, 1829, 1830, 1831, 1832, 1833, or 1834.
The two Jewish History courses must cover different chronological periods. So, for example, one cannot fulfill the requirement by taking a survey course in Medieval Jewish History along with a course in Jewish Intellectual History in the medieval period.

Students in the Yeshiva Program/Mazer School of Talmudic Studies and the Irving I. Stone Beit Midrash Program take these courses at Yeshiva College. Students in Isaac Breuer College of Hebraic Studies and The James Striar School/Mechinah Program satisfy these requirements with courses at those schools with some modifications, particularly for Mechinah/JSS students. A student in MYP or SBMP typically takes 20 credits in Jewish studies courses in Yeshiva College, a student in IBC transfers a minimum of 18 HES credits (3 per semester), and a student in Mechinah/JSS transfers a minimum of 18 HES credits (3 per semester), to his Sy Syms transcript. Students who change Jewish studies programs during their time at the Sy Syms School must consult with the head of their Jewish studies program regarding the fulfillment of Jewish studies requirements and bring written approval to Sy Syms advising.

Procedures for Hebrew Placement and Course Registration

The following rules apply to all students beginning their Hebrew sequence at Yeshiva College or IBC: For Mechinah/JSS students please consult the JSS section of the catalog.

A. The Hebrew Sequence:

1. The required Hebrew Sequence consists of at least two Hebrew courses that end in –05 and –06.
2. Before beginning the Hebrew Sequence, a student must demonstrate his mastery of elementary Hebrew by means of a placement test.
 - i. Students who receive an F on the placement exam will be placed into Elementary Biblical Hebrew I (1003).
 - ii. Students who receive a D on the placement exam will be placed into Elementary Biblical Hebrew II (1004).
 - iii. Students who receive a C on the placement exam will be placed into Intermediate Hebrew I (1105).
 - iv. Students who receive a B on the placement exam will be placed into Upper Intermediate Hebrew I (1205).
 - v. Students who receive an A on the placement exam will be placed into Advanced Hebrew I (1305).
3. Students who receive an A on the placement exam are eligible to take the Hebrew 1305 exemption test. If a student is exempt from Hebrew 1305, then he may take the Hebrew 1306 exemption test.



B. Procedures for Moving from Course to Course

1. Students who begin the Hebrew Sequence with Elementary Biblical Hebrew I (1003) must take four semesters of Hebrew: Hebrew 1003, Hebrew 1004, Hebrew 1005 and Hebrew 1006. These classes meet four times per week. Hebrew 1005 and 1006 teach Hebrew grammar in the context of specific books of the Bible, so they each count as one Bible text course toward the Jewish Studies requirements, in addition to counting as Hebrew courses.
2. Students who begin the Hebrew Sequence with Elementary Biblical Hebrew II (1004) must take three semesters of Hebrew: Hebrew 1004, Hebrew 1005 and Hebrew 1006. These classes meet four times per week. Hebrew 1005 and 1006 teach Hebrew grammar in the context of specific books of the Bible, so they each count as one Bible text course toward the Jewish Studies requirements, in addition to counting as Hebrew courses.
3. Students who begin the sequence with Intermediate Hebrew I (1105) must take two semesters of Hebrew: Hebrew 1105 and Hebrew 1106. These classes meet four times per week.
4. Students who begin the sequence with Upper Intermediate Hebrew I (1205) must take two semesters of Hebrew: Hebrew 1205 and Hebrew 1206. These classes meet two times per week.
5. Students who begin the sequence with Advanced Hebrew I (1305) must take two semesters of Hebrew: Hebrew 1305 and Hebrew 1306. These classes meet two times per week.

C. Sequence of Registration:

1. Students begin their Hebrew sequence, or their course of remediation, in the first semester they are in residence at Sy Syms, and continue taking courses until they have completed Hebrew 1006, 1106, 1206 or 1306. In general, they cannot break the sequence in the middle.
2. With the approval of the Hebrew coordinator, a student may break the sequence for a single semester.
3. Students should complete Hebrew 1106, 1206 or 1306 before the end of their junior year in order to ensure timely graduation.

D. Correlation to Bible Classes:

1. Hebrew 1005, 1105, 1205 or 1305 are co-requisites for Bible 1015 (Introduction to Bible), and may be taken either concurrently with Bible 1015 or before Bible 1015. Students cannot take Bible 1015 until they have been admitted to one of the following: Hebrew 1005, 1105, 1205 or 1305.
 2. Students cannot take any Bible text classes until they have completed or been exempted from one of the following: Hebrew 1004, 1105, 1205 or 1305.
 3. Biblical Hebrew 1005 and 1006 teach Hebrew grammar in the context of specific books of the Bible, so they each count as one Bible text course toward the Jewish Studies requirements, in addition to counting as Hebrew courses.
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BUSINESS CORE

All students are required to take the following core courses as part of their program of study: Accounting 1001, 1002; Business Law 2021 (except CPA accounting majors who take Business Law 2111- non-CPA accounting majors may take either BLW 2021 or 2111); Finance 1001; Information Systems 1020; Management 1020; Marketing 1001; Information & Decision Sciences 1601.

THE SY SYMS BUSINESS HONORS AND ENTREPRENEURIAL LEADERSHIP PROGRAM

The mission of the Business Honors and Entrepreneurial Leadership Program at the Sy Syms School of Business is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values across the curriculum. The program is focused on providing honors students with enhanced leadership opportunities, significant interaction with senior faculty in business and the liberal arts and sciences, and career-changing contracts with global business leaders and senior executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with significant entrepreneurship and internship opportunities. Syms honors courses are designed to challenge students in various areas of business, to encourage imagination and creativity, and to prepare students for exceptional career opportunities.

In their first semester, honors students take Honors Business in a Global Environment. This course helps students develop an integrated concept of issues affecting contemporary business environments. A major learning objective is to recognize the relationship between integrated functional business operations and competitive success factors, as well as to monitor measurements of organizational performance.

Students must take at least five additional honors courses of which at least two must come from the Jay and Jeanie Schottenstein Honors Program at Yeshiva College and at least two must be Sy Syms honors courses.

Students must complete an entrepreneurship project or an internship as part of the honors program. The student will work closely with a faculty mentor either in performing the various steps of the entrepreneurship project or in preparing a report describing the successes and failures of the internship experience, utilizing the tools and techniques he or she acquired while at Syms.

Students will attend an entrepreneurial leadership seminar learning from research faculty and business leaders about what makes a successful leader. They will be required to solve difficult business problems by selecting methods from both academic and business perspectives, and to present their solutions to a panel from both communities.

SCHOOL REGULATIONS

Regulations pertaining to Sy Syms School alone are given here; those uniformly applicable to all undergraduate schools are given in the section Academic Information and Policies.



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Attendance: At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of the student's attendance in each class is kept by the instructor. Reasonable attendance is expected for every student in a class. While faculty members may modify attendance policies as they see fit, reasonable absence is defined as twice the number of times a class meets per week. Absence without an excuse may result in the student receiving a grade of G. Excessive absences may result in the student being dropped or withdrawn from the course.

Grades:P/N System Each student above the freshman year who is in good standing may select one course each semester to be graded P or N. This policy is for the purpose of encouraging students to take course work outside their area of specialization. The course may not be one required for graduation or required or recommended for the student's major. Students must apply for such a course during the period specified in the academic calendar.

Regulations and the limitations applicable to the choice of a course on the P/N system are available in the Office of the Registrar.

Credits for Enrollment in Classes, Honors, Academic Integrity, Standards, and Disciplinary Action Regulations governing credits for enrollment in classes, the Dean's List, Latin honors at graduation, academic integrity, standards and disciplinary action are found in the Academic Information and Policies section of the catalog.

Workload: The normal number of credits for a full semester's work is 15 - 17 credits. A full-time student is defined as one who is enrolled for at least 12 credits during a 15-week semester.

Under no circumstances will any student be given permission to register for more than 17.5 credits per semester at the Sy Syms School (including credit transferred from any other school of the University or from another institution).

Students with low averages are subject to restriction on their workload as described in the Academic Information and Policies section of the catalog.

Unless required to limit their programs, students may not take fewer than 12 credits in any semester without written permission from the Office of the Dean.